



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

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## Kravitz Offers Cash Balance TPA Partners Program

(Encino, CA) – Kravitz, the nation’s leading expert in the design, implementation and management of Cash Balance Pension Plans, announced today the debut of the **Cash Balance TPA Partners Program**.

The **Cash Balance TPA Partners Program** is the first and only program developed exclusively for TPAs to meet the unique needs and complexities of cash balance plans. *“This program was designed to support TPAs so they can offer the very best in plan design, implementation and administration for Cash Balance Plans without having to become experts themselves,”* offered Ken Guidroz, Director of New Plan Design for Kravitz.

Available to retirement plan TPAs nationwide, the **Cash Balance TPA Partners Program**, features customized design, implementation and administration strategies and are supported by a team of Kravitz experts who focus exclusively on the highly complex market niche of cash balance plans.

*“The question is not whether Cash Balance Plans will become common in highly profitable companies, but rather which TPAs will be there to help them;”* says Dan Kravitz, President of Kravitz. *“The **Cash Balance TPA Partners Program** will help TPAs strengthen and expand their existing relationships and provide them with a powerful new program for their potential new clients.”*

For the past eight years, Kravitz has geared its consulting business around managing Cash Balance Plans and has become nationally recognized as a pioneer and leader in Cash Balance Plan design. For more information on the **Cash Balance TPA Partners Program**, please contact Ken Guidroz at 818-379-6165.

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**About Kravitz:**

Since its founding in 1977, Kravitz has brought its clients the latest in design, administration, and management of corporate retirement plans. Kravitz is the largest independent firm of its kind in California with over 75 employees, including 10 actuaries and 25 other highly trained and credentialed professionals. Recently, Kravitz has become nationally known and recognized as a pioneer and leader in Cash Balance Plan design. For more information, please go to [www.cashbalancedesign.com](http://www.cashbalancedesign.com).